

OUR EDITORIAL POLICY

Progressive Greetings is editorially-led with articles relating to topical industry issues. We have no hard and fast rules when it comes to feature content, and therefore encourage reader input - be it publisher, retailer, artist or agent. Each edition includes an extensive News section, Innovations (showcasing new products), Art Source (showcasing artists' work) - all of which are free (we do not charge for images). Innovations is compiled on a first come, first served basis.

February 2025

Publication Date: 27 January 2025
Focus on... **Calendars and Advents**
Spring Fair Preview
Focus on... **Design Trend: Mocha Mousse**
Editorial deadline 8 January
Advertising deadline 13 January

March 2025

Publication Date: 3 March 2025
Focus on... **Giftwrappings**
Focus on... **More Than a Card**
Editorial deadline 19 February
Advertising deadline 21 February

April 2025

Publication Date: 9 April 2025
Focus on... **Male Cards (non-humorous)**
Focus on... **Stationery**
London Stationery Show preview
Editorial deadline 19 March
Advertising deadline 21 March

May 2025

Publication Date: 7 May 2025
Special Publication: **Focus on... Humorous Cards**
Focus on... **Diversity and Inclusion Cards**
Editorial deadline 16 April
Advertising deadline 21 April

June 2025

Publication Date: 23 May 2025
Major Focus: **PG Live 2025 Preview**
Editorial deadline 2 May
Advertising deadline 12 May

July 2025

Publication Date: 3 July 2025
Special Focus: **Home & Gift (Harrogate)**
Preview
Focus on... **3D and Pop-up Cards**
Focus on... **Spring Seasons Cards**
Editorial deadline 12 June
Advertising deadline 20 June

August 2025

Publication Date: 1 August 2025
Special Section: **The Retas 2025 Winners**
Editorial deadline 11 July
Advertising deadline 21 July

September 2025

Publication Date: 22 August 2025
Revealing The Henries Finalists
Focus on... **Licensed Cards**
Special Focus: **Autumn Fair and Top Drawer Previews**
Editorial deadline 1 August
Advertising deadline 12 August

October 2025

Publication Date: 8 October 2025
Focus on... **Sustainability**
Focus on... **Words and Sentiments Cards**
Editorial deadline 17 September
Advertising deadline 22 September



November 2025

Publication Date: 6 November 2025
The Henries 2024 award winners
Focus on... **Animal and Pet Cards**
Editorial deadline 16 October
Advertising deadline 21 October

December 2025

Publication Date: 1 December 2025
Focus on... **Kids' Cards**
Editorial deadline 11 November
Advertising deadline 21 November

January 2026

Publication Date: 9 January 2026
Top Drawer Preview
Focus on... **Christmas Cards**
Editorial deadline 5 December
Advertising deadline 12 December

February 2026

Publication Date: 27 January 2026
Focus on... **Calendars and Advents**
Spring Fair Preview
Editorial deadline 5 January
Advertising deadline 12 January



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