

# Progressive greetings

## Our Editorial Policy

Progressive Greetings is editorially-led with articles relating to topical industry issues. We have no hard and fast rules when it comes to feature content, and therefore encourage reader input - be it publisher, retailer, artist or agent. Each edition includes an extensive News section, Innovations (showcasing new products), Art Source (showcasing artists' work) - all of which are free (we do not charge for colour separations). Innovations is compiled on a first come, first served basis.

## Features List 2017



Please send submissions for articles, features and focuses **4 weeks** before the publication date of each issue.

### January 2017 Publication Date: January 2 2017

Top Drawer Spring Preview  
Showtime Worldwide  
Last copy date for news December 7 2016  
Ad deadline December 7 2016

### February 2017 Publication Date: January 24 2017

Spring Fair Preview  
**Special Publication: Progressive Calendars**  
Last copy date for news January 10 2017  
Ad deadline December 31 2016

### March Publication Date: February 24

**Special Publication: Focus on...Giftwrappings**  
Last copy date for news February 9  
Ad deadline February 9

### April Publication Date: April 5

London Stationery Show preview  
**Special Publication: Focus on...Male Cards**  
Last copy date for news March 22  
Ad deadline March 22

### May Publication Date: April 28

**Special Publication: Focus on...Humorous Cards**  
Last copy date for news April 13  
Ad deadline April 13

### June Publication Date: May 24

**Special Publications: Focus on...Cute Cards**  
**Major Focus: PG Live Preview**  
Last copy date for news May 10  
Ad deadline May 10

### July Publication Date: July 6

Special Focus: Home & Gift (Harrogate) preview  
**Special Publications: Focus on...Art Cards**  
Ad deadline June 22  
Last copy date for news June 22

### August Publication Date: August 4

**Special Section: Spring Seasons Cards**  
Last copy date for news July 21  
Ad deadline July 21

### September Publication Date: August 25

**Special Focus: Autumn Fair & Top Drawer Previews**  
Henries Finalists  
Last copy date for news August 11  
Ad deadline August 11

### October Publication Date: October 2

**Special Publication: Focus on...Words & Sentiments**  
Last copy date for news September 19  
Ad deadline September 19

### November Publication Date: November 3

Henries award winners review  
**Special Section: Spotlight on Animal Cards**  
Last copy date for news October 20  
Ad deadline October 20

### December Publication Date: December 1

**Special Publications: Focus on...Kids Cards**  
Last copy date for news November 17  
Ad deadline November 17

## Who to contact

**Editor:** Jakki Brown - [jw@max-publishing.co.uk](mailto:jw@max-publishing.co.uk)

**Deputy Editor:** Gale Astley - [galea@max-publishing.co.uk](mailto:galea@max-publishing.co.uk)

**News:** Jakki Brown - [jw@max-publishing.co.uk](mailto:jw@max-publishing.co.uk)

**Innovations:** Sharon Little - [gca@max-publishing.co.uk](mailto:gca@max-publishing.co.uk)

**Ad Director:** Warren Lomax - [warren@max-publishing.co.uk](mailto:warren@max-publishing.co.uk)